

Chris Lorensson

Front-end web designer / developer

Chris Lorensson
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Hi, I'm Chris – a front-end web designer / developer

I'm a Swedish-American designer / developer from Los Angeles, California. I moved to Bristol in 2005. I've spent the last 10 years designing and developing websites and online applications. I focus on usability, interface design, W3C compliance and cross-browser compatibility. I have intermediate experience with Wordpress. I regularly design 100% custom sites using Photoshop, then hand-code (x)HTML, CSS and PHP using Dreamweaver or a text editor before integrating with the CMS.

My passion

I'm interested in working with a brilliant team to deploy innovative ideas in online interaction and design.

Experience

Owner / Designer, lorensson.co.uk; Bristol — 2005 - present

Identity and online design & development with both American and British clients, such as BBC, Nuvola, Berkeley Centre and Claims Financial.

Creative Director, cxpartners; Bristol — March 2008 - September 2008

An industry-leading user-centred design consultancy. Functioning as the in-house Creative Director & Senior Designer – designing & developing online applications and user-interfaces for clients such as Planning Portal, EnergyHelpline.com and Ebay.

Freelance Designer, Flourish DM; Bristol — 2007 - 2009

Building cross-compatible HTML promotional emails for direct marketing with a focus on design, standards, experience and interaction for Betfair, Coca-cola and Wickes.

Creative Director, The DuBois Agency; Los Angeles — 2002 - 2005

Responsible for organising and leading the design team through various online interaction, information architecture and user experience projects. Focus on political and automotive aftermarket sectors for marketing with clients such as Cadillac, Toyo Tires and California State politicians.

Creative Director, Hautlab Music Group; Los Angeles — 1999 - 2002

Leading the design team to produce in-house online interaction and intense experience designs for recording artists. I also was responsible for launching the nationally distributed free music magazine Hautwired.

Owner, M4TH; Los Angeles — 1999 - 2005

A personal project – I created & managed this LA-based artist collaboration toward producing books, exhibitions and art parties with an internal roster of artists launching online art projects.

Education

- Estancia, Orange County, 1995 - 1999
- Coastline Community College, Orange County, 1998 - 1999, BA Accounting

Who I've worked with...

- Cogent Systems
- Cadillac
- K&N Filters (automotive)
- Toyo Tires
- Ebay UK
- Campus Crusade
- Energy Helpline
- St. Jude Medical
- BBC Bristol
- Betfair
- Coca-Cola
- Planning Portal UK
- lastminute.com
- Wickes

Skills / software / hardware

- User experience / interaction / usability
- advanced customisation of WordPress
- Basic understanding of other CMS systems, such as Drupal and Joomla
- Intermediate (x)HTML / CSS
- Basic Javascript / PHP
- Vector illustration
- Branding & identity
- Icon design
- User interface design
- Proficient on both Mac & PC
- Proficient using Adobe Photoshop, Illustrator, InDesign, Dreamweaver
- Intermediate SEO principles
- Expert in designing & deploying HTML email campaigns

Referrals

- Adrian Barclay, Fruitcake UK; Bristol — 0117 954 4020
- Peter Culliford, Grange Physiotherapy; Bristol — 0781 702 5663
- Brad Askew, Claims Financial; Bristol — 0117 905 5014